HOUSE DOCKET, NO. 1863 FILED ON: 1/17/2013

HOUSE . . . . . No. 195

The Commonwealth of Massachusetts

PRESENTED BY:

Tackey Chan

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the passage of the accompanying:

An Act notifying movie viewing customers about a movie's image quality.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
Tackey Chan	*2nd Norfolk*

HOUSE DOCKET, NO. 1863 FILED ON: 1/17/2013

HOUSE . . . . . No. 195

By Mr. Chan of Quincy, a petition (accompanied by bill, House, No. 195) of Tackey Chan for legislation to require certain notices by operators of cinematographs relative to movie image quality. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

An Act notifying movie viewing customers about a movie's image quality.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. Chapter 143 of the General Laws, as appearing in the 2012 edition, is hereby amended after section 72 by inserting the following new section:-

Section 72A. Any operator of cinematograph, similar apparatus, thirty-five millimeter or larger, or any type of projector that uses a digital or similar media, including polarized devices to project there dimensional images, shall be required to post in a conspicuous location, provide a telephone recording annoucing show times and provide on its website or similar internet devices or software a notice to inform customers prior to ticket purchase the following message about the film shown using a polarized device in the projector used to show three dimensional images but is used for showing two dimensional instead:- “This film is shown using a polarization device that results in a darker image projected and may result in the film not being viewed in a manner as originally intended.”

The commission of public safety shall set a fine of not less than $500 per instance of violation and shall establish a method for customers to report a violation.