SENATE DOCKET, NO. 771 FILED ON: 1/17/2013

SENATE . . . . . No. 213

The Commonwealth of Massachusetts

PRESENTED BY:

Katherine M. Clark

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the passage of the accompanying:

An Act concerning media literacy in schools.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
Katherine M. Clark	*Fifth Middlesex*
David M. Rogers	*24th Middlesex*
William N. Brownsberger	*Second Suffolk and Middlesex*
Tricia Farley-Bouvier	*3rd Berkshire*
Barry R. Finegold	*Second Essex and Middlesex*
Michael Barrett	*Third Middlesex*
James B. Eldridge	*Middlesex and Worcester*

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SENATE . . . . . No. 213

By Ms. Clark, a petition (accompanied by bill, Senate, No. 213) of Katherine M. Clark, David M. Rogers, William N. Brownsberger, Tricia Farley-Bouvier and other members of the General Court for legislation concerning media literacy in schools. Education.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE
SENATE
, NO. *1956* OF 2011-2012.]

The Commonwealth of Massachusetts

An Act concerning media literacy in schools.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. Chapter 69 of the General Laws is hereby amended by inserting after section 1N the following section:-

Section 1O. To equip students with the knowledge and skills for accessing, analyzing, evaluating, creating and participating in the 21st century media culture, and to ensure students develop the independent thinking and critical analysis skills needed to navigate the messages of a media-saturated world, the department of elementary and secondary education shall authorize and assist in the implementation of programs on teaching media literacy. The components of media literacy covered in the program shall include: Accessing and evaluating information from a variety of internet and other media sources; Analyzing how media messages, including advertising, are constructed and for what purposes; Evaluating media's explicit and implicit messages, how messages can be interpreted, how values and points of view are included and excluded, and how media can influence ideas and behaviors; Creating media and messages using a variety of media tools, including the use of words, images, sound and other multi-media tools; Participating in a global media culture.

The department shall develop standards and objectives for media literacy for grades kindergarten to 12, inclusive, within the existing curriculum. The department shall make available to school districts a list of resources to aid in the selection of materials and resources that contain substantive provisions on media literacy, and will ensure that approved media

19 literacy training opportunities are made available for professional development points within the
20 teacher recertification program.